



Date: November 14, 2024

To: Board of Directors

Submitted by: David Aranda, Interim General Manager

Subject: Discussion and Final Approval of the Questions that will be Part of the District Survey for the Community of Kensington

Recommendation

Follow a process of moving through the various questions and determining what questions will be part of the initial survey.

Background

At the October board meeting, a discussion took place based on recommendations from the Ad Hoc Committee to move forward with a brief, simple survey in order to obtain a very general sense of community satisfaction with KPPCSD governance and services and to attempt to gather future contact information from the residents in Kensington. It was also determined that this would be an annual process but specific information that the Board deems important from the community could be done as a standalone survey as needed.

The process was agreed upon last month but what still was left for discussion was the specific list of questions that would appear on this initial survey. The IGM attempted to solicit any additional questions board members and others desired to see as part of the survey. Attached is what we received.

In order to have this process move along at a decent pace it would be by the IGM's suggestion that each question be read, a brief discussion take place, and a vote take place to determine if the question should appear in the survey.

You will also find attached the original questions that were presented and essentially accepted by the Board to be part of the survey.

Exhibit(s)

- Questions received
- Original questions presented

Survey Questions Received

1. To help the district learn how best to communicate with residents, please number the choices below in order from one to five, best to worst. [**SYLVIA ELSBURY**]
___ Mailings via US Mail
___ Email (requires enrollment)
___ Instagram posts
___ Facebook page
___ Announcements on Nextdoor
___ Kensington Outlook

2. Given what you know about the role and responsibilities of the KPPCSD, what do you think the District can the KPPCSD do to improve diversity and inclusion for Kensington residents? [**DIRECTOR AQUINO-FIKE**]

3. Rating questions (Strongly Disagree to Strongly Agree): [**DIRECTOR AQUINO-FIKE**]
 - a. Kensington has a strong commitment to diversity, equity, and inclusion.
 - b. I have considered leaving Kensington because I felt isolated or unwelcomed.
 - c. I have found one or more communities or groups where I feel I belong within Kensington.
 - d. Kensington provides sufficient programs and resources to foster the success of a diverse community.

Also, I want to strongly encourage the committee to include basic demographic questions. We should take advantage of the survey to gather info on age, gender/sexual orientation, disability, own vs rent, household income, and of course ethnicity, race. [**DIRECTOR AQUINO-FIKE**]

4. Where would you like to have Kensington's Police Department be housed? [**DIRECTOR DUGGAN**]

___ Where they currently are located, in the modulars in El Cerrito.

___ In the former Public Safety building.

___ In the modular structures on the site south of the Kensington Library - with necessary site improvements to be paid by raising property taxes by an estimated _____ per property (consult Ridgeline's estimates please).

___ In a new police building on the site south of the Kensington Library - paid for by raising property taxes by an estimated _____ per property (consult Ridgeline's estimates please).

Original Questions Presented

The survey is designed to be completed in under 15 minutes and to be given annually, with minimal effort and cost. Obviously, questions can be modified over time. The proposed questions, which may be modified as to form but not substance, are:

1. On a scale of 1-5, how would you rate your understanding of your local government, including the roles, responsibilities, and finances of the KPPCSD?
2. On a scale of 1-5, how satisfied are you with the KPPCSD governance and oversight for police, parks, recreation and solid waste?
3. On a scale of 1-5, how satisfied are you with the Kensington Police Department?
4. On a scale of 1-5, how satisfied are you with the condition and offerings of Kensington Park and Neilson Park?
5. On a scale of 1-5, how satisfied are you with your waste collections services as provided by Bay View Refuse and Recycling?
6. Yes or No, are you aware that the Community Center and other facilities at Kensington Park are available to rent for private gatherings?
7. In 150 words or fewer, please share any additional thoughts you have about KPPCSD operations, services, or governance.
8. Please give us your email to receive limited district communications on critical issues and events.