



Date: January 12, 2023

To: Board of Directors

From: Tony Constantouros, Interim General Manager

Subject: Strategic Plan

Recommendations:

1. Consider requesting a proposal from Mr. Martin Rauch of Rauch Communication Consultants to update the Strategic Plan.
2. After approval of a proposal, schedule the consultant to overview the process and answer any questions.
3. Once the above steps have been completed, schedule and updated strategic planning session.
4. Utilize the current Strategic Plan as a basis to prepare an updated strategic plan.

Background:

A strategic plan is a process to develop a document that will identify the goals of the Board of Directors and the actions needed to achieve those goals. Normally, strategic plans require updating to accurately reflect new priorities and revised goals.

The Board of Directors held a strategic planning workshop on January 27, 2022. The strategic plan was principally put together by the District's consultant, Martin Rauch of Rauch Communication Consultants. A draft work plan was also included in the Strategic Plan. At the Board Meeting of October 13, 2022, there was Board consensus to schedule a session in 2023 to review the Plan once the new Board members and a new General Manager are in place.

Discussion and Analysis:

The strategic planning process develops a consensus on the goals that the Board decides to accomplish and the timeframe to complete them. The process is an organized approach toward identifying the objectives of the organization, allocating sufficient resources toward these objectives and holding individuals responsible for achieving them.

The Board does have the options of seeking additional proposals for other facilitators and delaying the process until a permanent General Manager has been selected.

Fiscal Impact:

The agreement with Rauch Communications was originally approved at the May 13, 2021 Board Meeting for \$13,000 to facilitate a strategic planning process and develop a strategic plan.

Exhibit (s):

None